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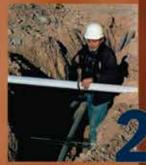


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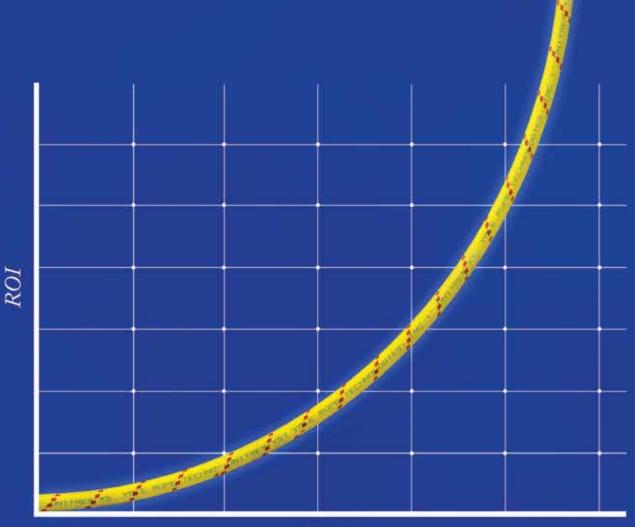


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New in Skyward: Live Flight Tracking for Drone Operations

Over the last few months, Skyward has been hard at work on the latest developments in our Aviation Management Platform. Today, I'm excited to announce a brand new feature to support program oversight and risk mitigation: Live Flights. With today's release, you can monitor your drone flights anywhere you have connectivity: from the office, the field, or even at home. Live Flights also serves as a foundation for Skyward's implementation of Remote ID.

You can learn more about Live Flights and other new features in Skyward's upcoming webinar: Drone Program Management – Inside the Skyward Platform.

Live Flights — Track your drone flights in real time

No matter where you're running your drone operations from, Skyward now offers the capability to see all your organization's active drone flights in essentially real time. For managers in the office, this empowers greater oversight and transparency across the organization. For pilots in the field, it increases situational awareness and supports coordination during complex aviation operations.

When subscribers fly with Skyward's InFlight mobile GCS, aircraft information is sent into Skyward's new Live Flights map. The map offers at-a-glance information including the drone's location and flight path over the last 60 seconds. When you click on a drone, the map displays detailed information about the flight including aircraft ID, location, altitude, and velocity, as well as the location of the GCS and key pilot information. This information is visible on Skyward's web and mobile apps to everyone within the organization.



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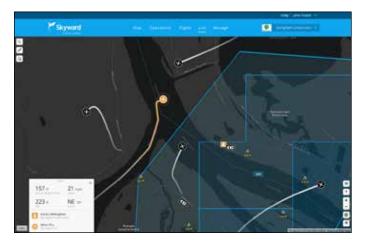
Customers with an Enterprise Skyward subscription can also use InFlight to self-report their location, flagging the position of items such as vehicles, observers, drones not compatible with InFlight, or landmarks. And administrators of enterprise accounts can see live flight information for all the organizations they manage.

A basis for Remote ID

Live Flights serves as a foundation for Skyward's implementation of Remote ID. With the ability to transmit live position and identification data, Skyward aims to become a Remote ID UAS Service Supplier (USS). Today, Skyward lets program managers know who's flying and where, improving visibility and compliance for enterprise drone programs. Tomorrow, we look toward a system of Universal Traffic Management in the National Airspace System.

For detailed information on how to use Live Flights, visit the Skyward User Guide Page. Please note that InFlight currently supports only DJI aircraft, with additional aircraft planned for the future.

Live Flights puts even more airspace intelligence and management tools at your disposal to help you oversee your drone program as safely and efficiently as possible. To get started, visit the web app or log into InFlight. If you aren't a Skyward subscriber, see how Skyward's Aviation Management Platform can help your drone program improve airspace intelligence, safety, and efficiency.





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Peterbilt Reintroduces Model 389 Pride; Class Package

Peterbilt Motors Company is proud to announce the return of the Model 389 Pride; Class package due to popular demand. Introduced with a limited production run in 2014 and 2017, the Model 389 Pride; Class package's unique styling and touches of understated elegance truly set this truck apart from all others.



Key external features of the Model 389 Pride; Class package include a highly polished hood crown surrounding a classic style louvered grille sheet, a brightly polished hood spine, chrome hood side accents, and polished hood fenders. The side of the truck is accentuated with polished rocker panels, bright cowl skirts, battery box, fuel tanks, and trimmed mud flaps. The iconic exterior look is finished off with a polished exterior sun visor, bumper, exhaust stacks and an exclusive Pride; Class emblem on the sleeper.

The distinctive features of the Model 389 Pride; Class package continue on the inside of the truck as well with a luxurious Platinum Arctic Gray interior, charcoal dash top and Blackwood-finish trim accents throughout the cab. Premium black leather seats are embroidered with the Pride & amp; Class logo on the headrests and go nicely with the black, luxury carpet lines found in the spacious cab and sleeper. Bright gauge bezels, a special steering wheel and Pride; Class emblems on the dash and accent trim round out the interior experience.

"The Model 389 Pride; Class package takes a place among Peterbilt's most iconic trucks. With unparalleled performance and distinctive design, it furthers our proud tradition of providing trucks with industry-leading styling, quality and value," said Robert Woodall, Assistant General Manager Sales and Marketing.

The Model 389 Pride; Class is available now for order through Peterbilt dealerships.

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Real-time, 24/7 tracking enables optimal resource allocation across jobsites

Construction companies and contractors rely heavily on how efficiently they are able to allocate their vehicles, equipment, and labor for each job. Jobsites can be separated sometimes by hundreds or thousands of miles so effective construction management requires virtually continuous fleet tracking to ensure that nothing sits idle for long in order to improve profitability.

On top of this, with the construction company or contractor name/logo emblazoned on vehicles for the public to see, it is vital to prevent any unprofessional actions, such as speeding or reckless driving, that could hurt their brand, compromise contracts, or even invite liability in the case of serious accidents.

As a proactive response, a growing number of construction managers are turning to GPS tracking of their fleet vehicles to ensure better construction management logistics and clear driver accountability. This is resulting in a more optimal, profitable use of construction vehicles, equipment, and labor for each job, as well as safer driving.

"We use GPS tracking to know where our equipment is so we can quickly get it to the next jobsite," says Robert Hanneman, Business Development/Fleet Manager at Chelsea, Oklahoma based K&D Construction Services, a specialty foundation contractor serving the utilities market in a six-state area with a full suite of construction foundation services. "We use it when we schedule which jobs need which pieces of equipment to ensure that everybody gets what they need and nothing extra. It also helps us keep our drivers safe and accountable for their driving."

However, not all GPS tracking systems are designed to withstand rough use at construction worksites.

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"We work for utility companies and spend a lot of time out on dirt roads so the equipment gets bounced around," says Hanneman. "We had too much trouble with previous GPS tracking devices that were not reliable in the field."

When Hanneman researched the market for a replacement, he turned to a rugged system called Shadow Tracker Vision III from Advanced Tracking Technologies (ATTI), a Houston, Texas-based designer and manufacturer of GPS tracking products. The system is designed for construction use, and costs about half of what he was paying previously.

"The more reliable the GPS tracking system – even in rougher terrain – the better it is for construction, and theirs has been pretty darn reliable," says Hanneman, who uses the devices on about 45 vehicles including semi-trucks, 1-ton and ¾-ton trucks, as well as skid steers, mini excavators, etc.

As far as pricing, Hanneman notes that he pays under \$20 a month per vehicle for the GPS tracking.

He appreciates that he can use the one system to track all of his construction fleet vehicles. "I did not want to look at multiple systems to see different things, with one set of trackers for the trucks and another for the skid steers and mini excavators."

According to Hanneman, via a PC or smartphone app approved by ATTI he can display the real-time location of his entire fleet on a map, and zoom in on any specific vehicle. At a glance, he can see if a vehicle is moving (displays green) or stopped (displays red). If he touches a vehicle icon, the app will display where the vehicle has been, where it stopped, and how long it has idled.

"By zooming in or out on the map, we can see everything," says Hanneman. "We can look where the different crews are and see what equipment they have with them in case we need to reallocate equipment to other places, depending on the job tasks."

Hanneman notes that job tasks are not always the same from one jobsite to the next. "Maybe one crew has four skid steers, another has one, and I need to move skid steers around between the different crews," he says. Compared with typical GPS tracking devices that may only update every few minutes, the system provides real-time location updates every 10-seconds, as well as location, speed and idle time alerts if something is amiss. This data is transmitted via satellite and cellular networks to a smartphone or PC on a 24/7 basis. The system has access to nationwide speed limits in its database.

"We have multiple crews working in multiple states, so being able to track where our vehicle fleet is in real-time 24/7 is a real advantage," says Hanneman. "It also helps if we need to respond quickly to a need for emergency construction, such as for repair after a storm."

While K&D Construction Services has a great work crew, according to Hanneman, the GPS tracking system has helped his drivers to drive more safely and take greater responsibility for their own conduct without the need to micro manage.

"A few years ago, speeding was a concern so I set up the GPS tracking system so it emails basically everybody in the company anytime a truck is speeding," says Hanneman, who notes that he gave drivers enough time to pass a vehicle on the highway. "I found that was actually a lot more useful than me trying to reprimand them. Now, they essentially police themselves."

According to Hanneman, the better driving is helping to improve K&D Construction Services' bottom line too.

"Our drivers are hardly ever pulled over by law enforcement now because they do not speed, which is a red flag to be stopped," says Hanneman. "This has made a big difference on our Compliance Safety Accountability scores, and we expect better insurance rates going forward too."

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